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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/990,830	11/09/2001	John Zimmerman	701483 (PHIL06-01483)	3045
24737	7590	06/27/2006	EXAMINER	
PHILIPS INTELLECTUAL PROPERTY & STANDARDS				HOSSAIN, FARZANA E
P.O. BOX 3001				ART UNIT
BRIARCLIFF MANOR, NY 10510				PAPER NUMBER
				2623

DATE MAILED: 06/27/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief	Application No.	Applicant(s)
	09/990,830	ZIMMERMAN ET AL.
	Examiner Farzana E. Hossain	Art Unit 2623

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED 01 June 2006 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.

1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:

- The period for reply expires _____ months from the mailing date of the final rejection.
- The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.

Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

NOTICE OF APPEAL

2. The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).

AMENDMENTS

3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because

- They raise new issues that would require further consideration and/or search (see NOTE below);
- They raise the issue of new matter (see NOTE below);
- They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
- They present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: _____. (See 37 CFR 1.116 and 41.33(a)).

- The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).
- Applicant's reply has overcome the following rejection(s): _____.
- Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
- For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.

The status of the claim(s) is (or will be) as follows:

Claim(s) allowed: _____.

Claim(s) objected to: _____.

Claim(s) rejected: _____.

Claim(s) withdrawn from consideration: _____.

AFFIDAVIT OR OTHER EVIDENCE

- The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).
- The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).

10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

REQUEST FOR RECONSIDERATION/OTHER

- The request for reconsideration has been considered but does NOT place the application in condition for allowance because:
See Continuation Sheet.
- Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s). _____
- Other: _____.

Continuation of 11. does NOT place the application in condition for allowance because: The declaration was not considered as there has not been a good and sufficient reason why the evidence was not earlier presented.

The applicant argues in the remarks that the information alert provided by Schaefer does not sense content change nor detect a special event as a function of sensed content change (Page 3). The arguments further discuss that the information alert of Schaefer is directed to a user based on a user's profile or preference.

Schaefer discloses that the information alert can be provided as part of a TV signal such as a trigger (Page 5, paragraph 0044). Schaefer also discloses the trigger itself could be an information alert or the trigger could be inserted into the VBI and can include links to content (Page 7, paragraph 0068). Therefore, "sensing a content change as a function of detectable content attributes" is met by a information alert, which can be insertions of data in the VBI of a television signal (Page 5, paragraph 0044, Page 7, paragraph 0068).

Schaefer discloses that the user can always allow emergency alerts regardless of the channel the user is viewing (Page 5, paragraph 0046). The profile or preferences can allow the user to not send information alerts based on how important the alert due to time of day or programming as well to send information alerts at any time. The profile does not teach away from the Applicant's invention. The Applicant also discloses a subscriber profile (Page 11, lines 3-21) in which "a subscriber is able to specify information that may suitable be used to determine (i) a level of importance that a detected special event has to the subscriber, (ii) if the level of importance requires the detected special event be communicated to the subscriber." Schaeffer does not teach away from the Applicant's invention.

The Applicant argues that every alert is treated as special broadcast event. The invention is to identify special event content, which is met by Schaefer with information alerts.

The applicant argues that sensing content involves for example comparing different segments of the content stream (Page 23, lines 3-7). The Office has also pointed out the section of the Applicant's disclosure, which discloses the ability to sense changes as a function of detected attributes such as motion data, sound effects, speech to text translation data, embedded-text data or select data from the Internet (Page 22, lines 1-13).

The claim does not disclose any of the above methods of sensing content changes. The Office recommends that the claim provide more details of the detectable content attributes for further search and/or consideration as Schaefer currently meets the claim limitations disclosed.



VIVEK SRIVASTAVA
PRIMARY EXAMINER